

Networks First Announces New Managing Director *Sara Gemmell to lead the business through the next stage in its development*

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Redditch, 4th November 2009: Networks First, an independent provider of support services for network infrastructure (www.networksfirst.com), has appointed a new managing director, Sara Gemmell, with effect from 2nd November 2009. Sara will look to accelerate the company through the next phase in its development; building on a turnover of £10m, helping to define the future marketing and sales strategy, and furthering the aim to deliver increased value to customers and partners.

In advance of Networks First's 20th anniversary next year, Sara joins from executive search firm Warren Partners where, for the last three years, she led the technology practice. Sara has many years of experience gained in senior positions in sales, consultancy and marketing at HP and Telenor.

Commenting on her new position, Sara said: "One of the key factors which attracted me to Networks First was its reputation for delivering a quality service to partners and customers. This is underpinned by the drive, enthusiasm and expertise of its people. Networks First has set extremely ambitious growth objectives over the next three years and I am looking forward to working with Peter and the board in ensuring these are met. Key priorities will be to accelerate profitable growth in revenue through the development and expansion of our services portfolio, the acquisition of new customers and partners, as well as the introduction and management of the necessary operational processes to support these initiatives."

Peter Titmus, who changes his role from managing director to become executive chairman of Networks First, said: "I am delighted to announce the appointment of someone of Sara's calibre. We will benefit from her previous experience in working with channel partners and vendors to develop service based value propositions. Networks First's aim is to be a services solutions business delivering services that provide high availability for business critical infrastructures. Sara is coming onboard to drive our business forward to the next exciting stage of its development.

"Meanwhile, I am looking forward to spending more time in my new role as chairman exploring how we might continue to develop the business through new business ventures, partnerships, acquisitions and the closer alignment and development of associated technologies."